

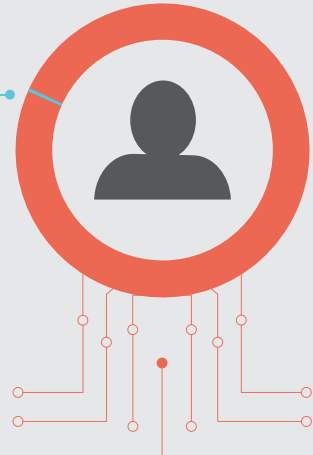
GAMING TODAY



Global gaming influencers curated a data-fuelled debate among avid gamers, revealing a rich, diverse and at times contentious picture of how gamers really feel about the gaming industry today.

7

Leading gaming influencers



1663

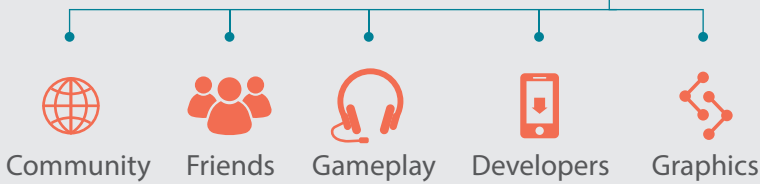
Avid gamers

458

Discussion topics



Most popular

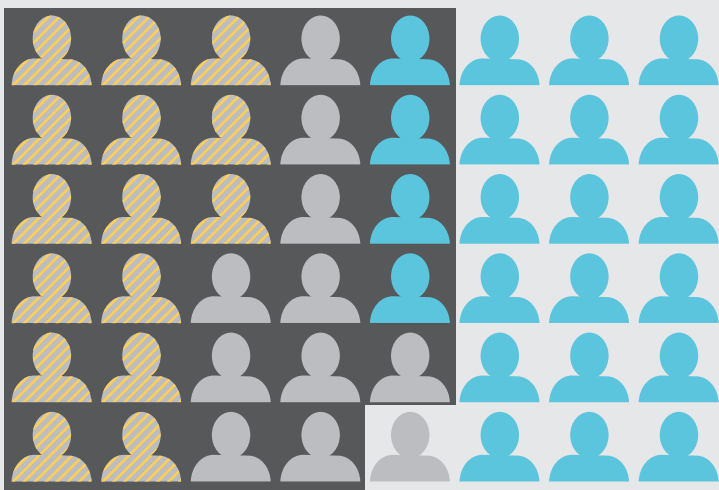


1,862



10,427

Analyzed in real time by Qutee data discussions



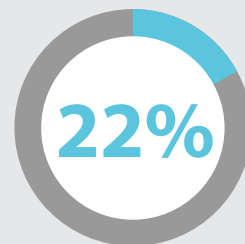
46% of gamers **play** for 20+ hours/week



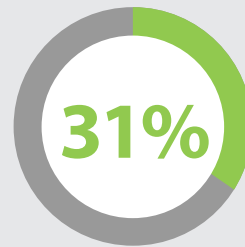
62% watch live streams **weekly**



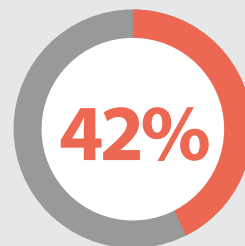
$\frac{1}{3}$ of gamers watch live streams **every day**



Dislike "sickening" and "toxic" pay-to-win models



Feel gaming is becoming more innovative



Favored indie publishers over



VR needs a killer application and headset price cut



intend to purchase this year